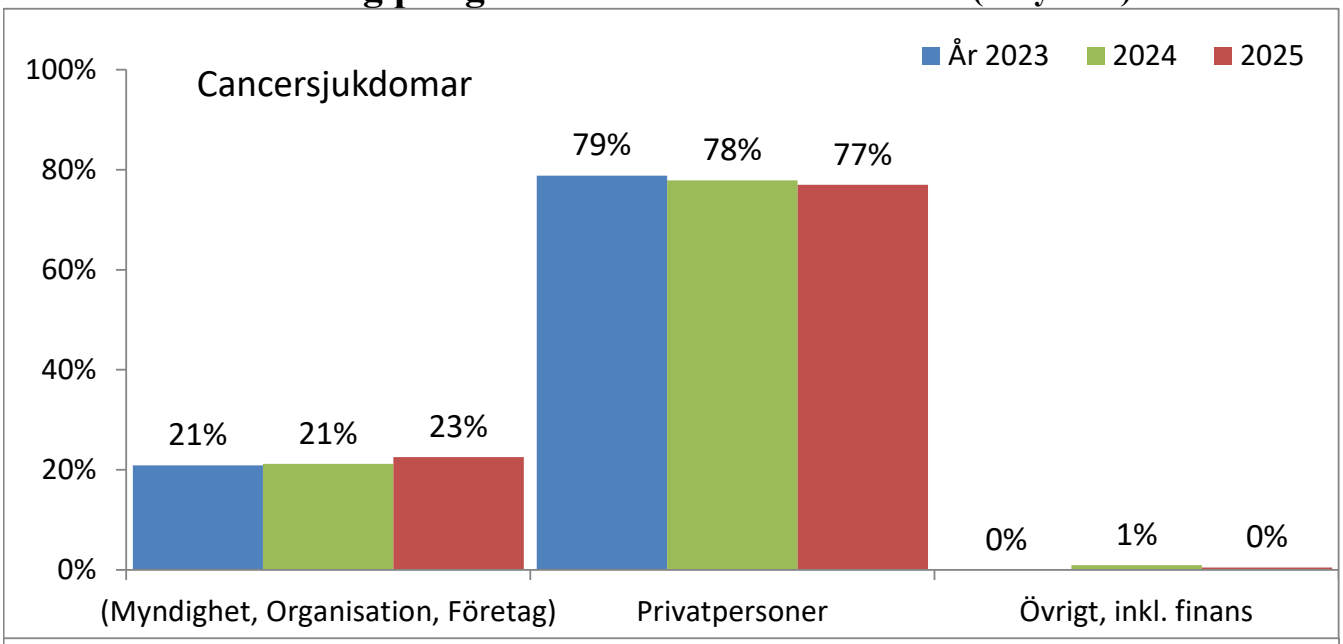
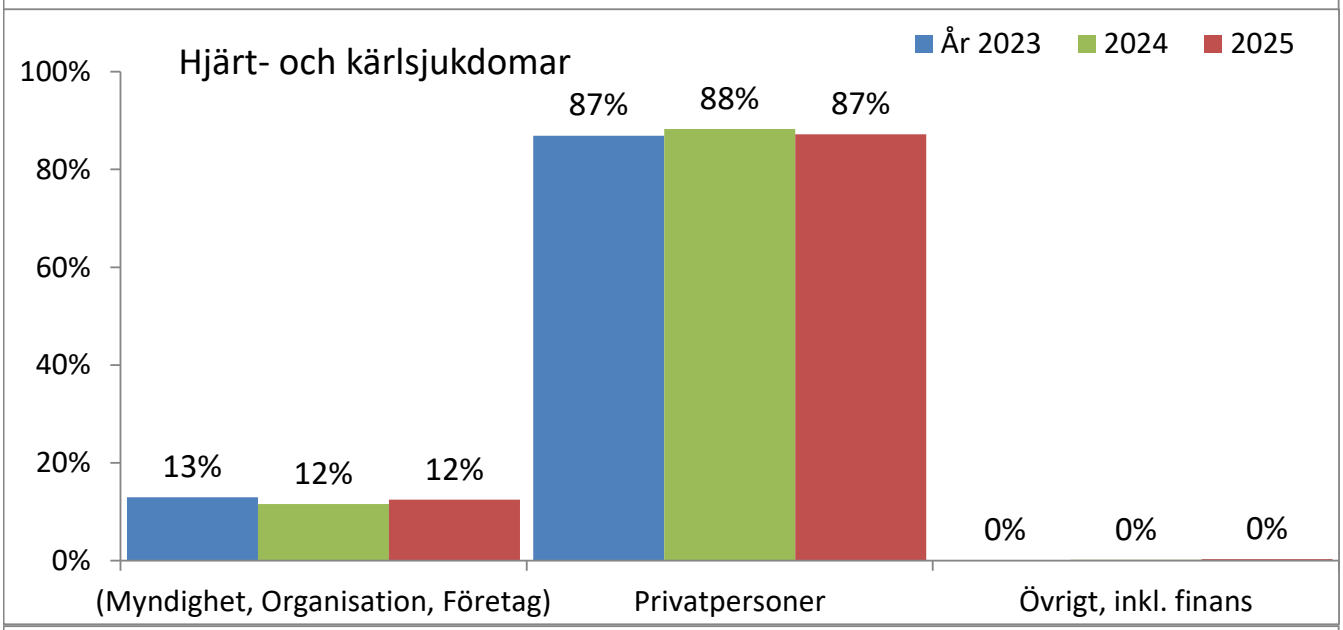
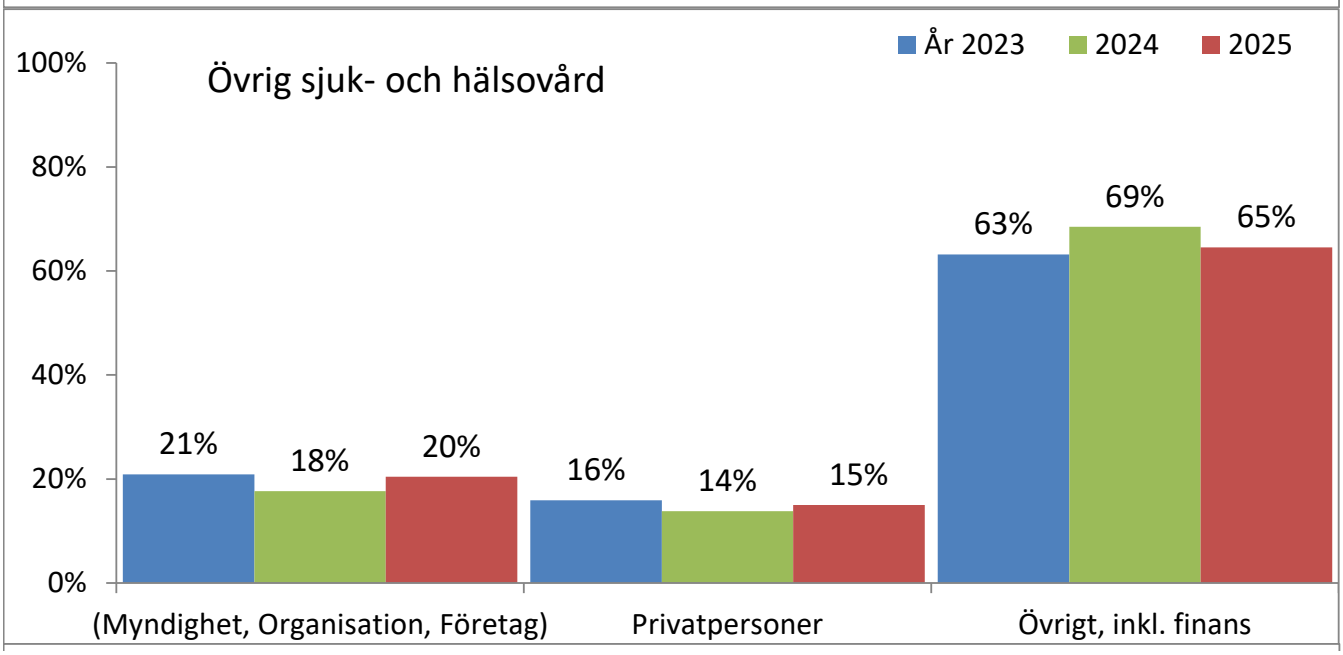
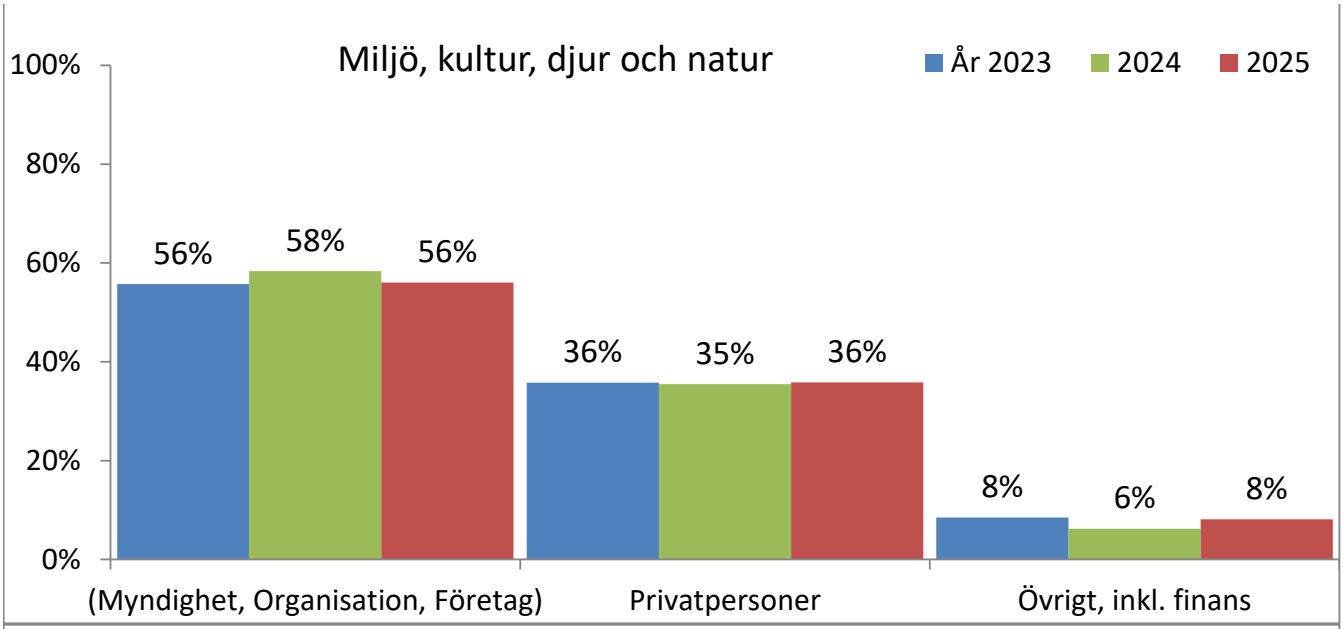
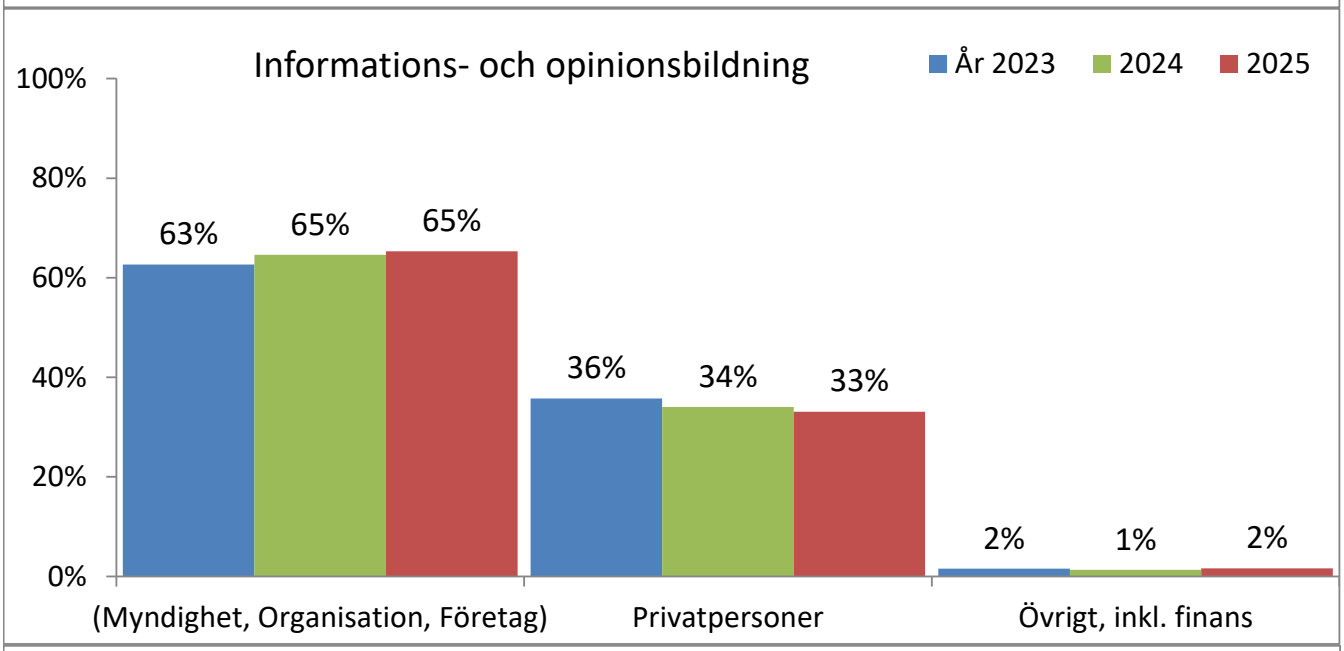
Intäktsfördelning per givar- och ändamålsområde (7 stycken)

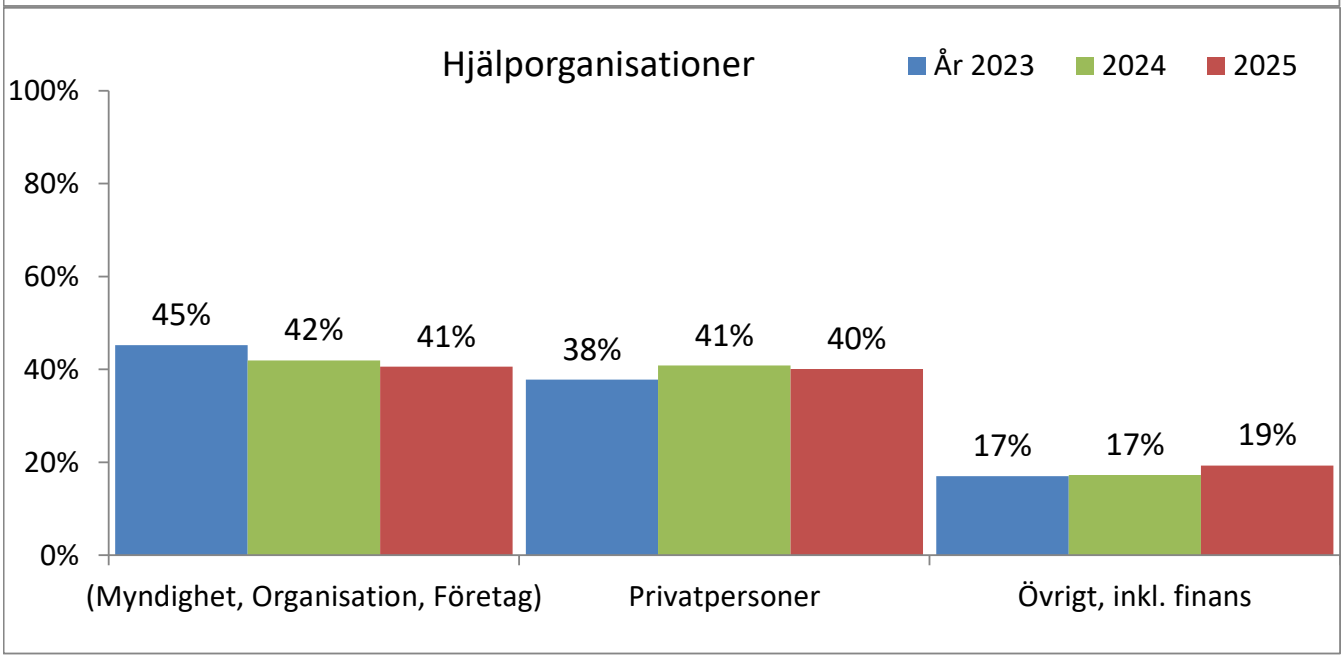


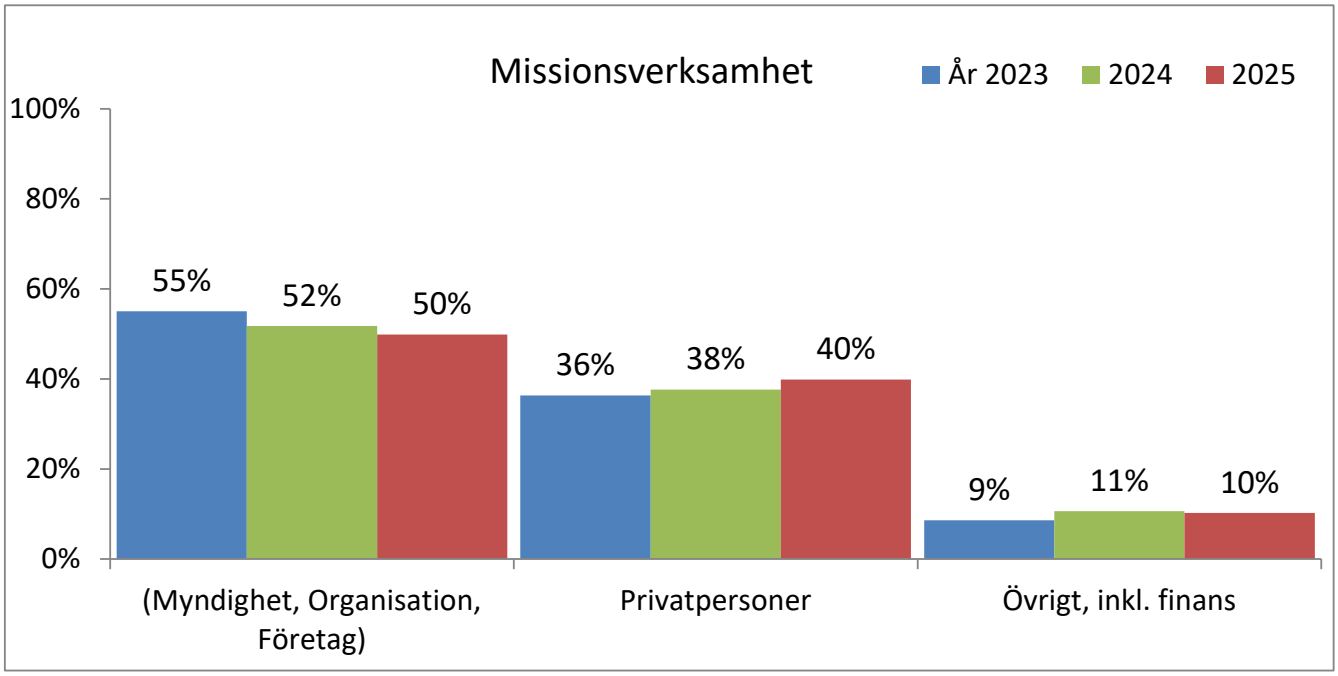





Miljö, kultur, djur och natur
År 2023
2024
2025
100%
80%
60%
40%
20%
0%
56%
58%
56%
36%
35%
36%
8%
6%
8%
(Myndighet, Organisation, Företag)
Privatpersoner
Övrigt, inkl. finans


Informations- och opinionsbildning
År 2023
2024
2025
100%
80%
60%
40%
20%
0%
63%
65%
65%
36%
34%
33%
2%
1%
2%
(Myndighet, Organisation, Företag)
Privatpersoner
Övrigt, inkl. finans


Hjälporganisationer
År 2023
2024
2025
100%
80%
60%
40%
20%
0%
45%
42%
41%
38%
41%
40%
17%
17%
19%
(Myndighet, Organisation, Företag)
Privatpersoner
Övrigt, inkl. finans


Missionsverksamhet
År 2023
2024
2025
100%
80%
60%
40%
20%
0%
55%
52%
50%
36%
38%
40%
9%
11%
10%
(Myndighet, Organisation, Företag)
Privatpersoner
Övrigt, inkl. finans